

# WRITING QUALITY BLOG COMMENTS



FOLLOW THESE SIMPLE STEPS EACH TIME YOU WANT TO COMMENT ON SOMEONE'S BLOG.

**#1** ALWAYS START BY ADDRESSING THE AUTHOR. THINK ABOUT **DIGITAL PRIVACY**. USE ONLY FIRST NAMES OR ALIASES.



CONSIDER THE OVERALL **TONE** OF YOUR COMMENT. IT SHOULD BE KIND AND POLITE. YOU CAN DISAGREE WITH THE POST, BUT BE SURE TO GIVE CONSTRUCTIVE FEEDBACK, ALWAYS THINKING ABOUT HOW IT WILL MAKE THE AUTHOR FEEL.

**#2**

**#3** **STAY ON TOPIC**. REFER TO SOMETHING THAT HAS BEEN SAID IN THE POST. DO NOT SAY RANDOM, SILLY THINGS THAT DO NOT ADD VALUE.



IF POSSIBLE, ADD A **QUESTION** AT THE END TO HELP KEEP THE CONVERSATION GOING.

**#4**

**#5** FEEL FREE TO ADD A **LINK** TO YOUR OWN BLOG SO THE AUTHOR KNOWS WHERE TO FIND YOU AND SEE WHAT YOU HAVE CONTRIBUTED AS WELL.



THINK ABOUT **CONVENTIONS!** SPELLING MATTERS IN COMMENTS TOO. TAKE A FEW MINUTES TO REREAD YOUR POST, FIX SPELLING AND PUNCTUATION ERRORS. PLEASE DON'T USE TEXTING SHORTCUT SPELLING.

**#6**

**#7** END WITH A POLITE AND ENCOURAGING **SIGN-OFF**, AND YOUR NAME (OR ALIAS).

